Shweta Narang
Product Designer

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EXPERIENCE

Product Designer
OCT 2021 - Present

DesignString Solutions

- Working with the clients, understanding product needs, and designing beautiful interfaces.
- Driving design decisions through user research findings and usage metrics analysis.
- Designed end-to-end MVP and future design experiences of a mobile bonus incentive program feature for Rapido captains user segment.

UX Design Intern
DEC 2020 - MAY 2021

Rexx Media

- Synthesized user insights into feasible design decisions for an EdTech.
- Supported the creation of visual and branding assets for sales and marketing use across multiple mediums.
- Consistently elevated designs by soliciting feedback from peers and stakeholders through formal design reviews and presentations

CERTIFICATIONS

Human-Centered Design

University of California

Issued by Coursera, Grade A

Introduction to User Experience Design

University of Minnesota

Issued by Coursera, Grade A

EDUCATION

B. Tech, Computer Science

Ramaiah Institute of Technology

AUG 2017 - AUG 2021

SKILLS

Design

Design System

Storyboard

Data Analysis

User Interview

Empathy Map

Affinity Diagram

Jobs To Be Done

Journey Map

Task Flow

Competitive Analysis

Information Architecture

Product Strategy

Usability Testing

Programming

HTML

CSS

JavaScript